## KFC, TESCO, Johnson & Johnson, Colgate-Palmolive, UPM, Sealed Air, WestRock, Amcor and more speak at Sustainability in Packaging Asia 2022

Bringing together industry leaders and legislators, Sustainability in Packaging Asia 2022 offered a platform for attendees to share firsthand insights and collaborative ideas that inspire innovation and drive new approaches to packaging sustainability.

The drinks reception on day one offered a great opportunity for attendees to share their ideas and develop relationships. The leading panel discussions on day one and day three centered around the hottest topics, latest trends, and emerging developments in the sustainable packaging marketplace, sparking a collision of ideas.

## **Presentations include:**

- ♦ Closing the loop with sustainable packaging and foodservice waste, Lynette Lee, General Manager,
  KFC Singapore
- ♦ KEYNOTE: Delivering true packaging sustainability a retailer's strategy, Paul Earnshaw, Senior
  Packaging Manager, TESCO
- ♦ 100% recyclable packaging B2C flexible plastics sustainability strategy, Ted Bailey, Packaging Sustainability Manager, Asia Pacific, Colgate-Palmolive
- Innovate with fiber-based packaging materials, Derrick Tay, Senior Sales Manager, UPM Specialty Papers APAC
- Alternative materials for more sustainable packaging: novel materials, Alan Adams, Sustainability
  Director, APAC, Sealed Air
- ♦ Sustainable soft plastic packaging, Richard Smith, Director Sustainability Asia Pacific, Amcor Flexibles AFAP
- Design thinking to inspire sustainable innovation, Cathie Cocqueel, Director, Brand Design, Johnson
  & Johnson
- *besigning with climate in mind,* **James Pryor, Co-founder & Creative Director, Touch Design**
- ♦ Case studies of packaging recycling and reusing, Eric Kawabata, APAC General Manager, TerraCycle and Loop
- Delivering packaging for a sustainable future, Quentin Yan, Sr. Manager/Director, Asia Pacific
  Market Development, Consumer Packaging, WestRock
- ♦ Opportunities and challenges for realising a circular economy for plastic in Asia, Ying Staton, Head of Corporate Development (Asia), Plastic Energy
- ♦ Much more...

Apart from the insightful panel discussions and drinks reception, attendees benefited from the forward-looking and innovative presentation from more than 40 speakers.

The panel discussion on day one centered around "The future of sustainable packaging", and the panel discussion on day three focused on "Future outlook for recycling", providing a comprehensive outlook on the future of sustainable packaging from a wide range of industry stakeholders.

Some of our speakers:



For more information on Sustainability in Packaging Asia visit <u>https://www.sustainability-in-packaging.com/sustainability-in-packaging-asia</u>.

Sponsorship and exhibition opportunities for future events are available. For more information about sponsorship and exhibition opportunities, please contact **Nancy Yao via email** nyao@smither.com .

-Ends-

## For further information please contact:

Shirley Chen | <u>srchen@smithers.com</u>