



Masterclass: Color Fundamentals Training

Audience

- This training is targeted at digital print media production professionals

Duration

- 2 Days

Objectives

- Understand Color Principles
- Understand Illumination
- Understanding substrates and their effects
- Understand Color Profiles
- Understand the effect of Profiles

Day 1 (Theory)

- Introduction to Color Management
 - Light
 - Object
 - Observers
- Understanding Color Profiles
 - What are Color Profiles and how do we create them
- Color principles
 - Additive Color Space vs Subtractive Color Space
 - Device Independent Color Space
 - CIE Lab
 - Color Gamut
 - Color Difference (Delta E)
 - Process Color vs Spot Color
- Creating Profiles and Color Strategies
- Substrates and their effects on color reproduction

Day 2 (Practical)

- Practical application of theory and best practices learned in Day 1
- Students will be able to understand, create and apply a Color Profile to achieve the best color reproduction on a Digital Press

Min. 10 participants to commence class

Course fee:- SGD2,100.00 per pax

Take the opportunity to be the first 10 participants at \$1,800.00 per pax

For further details please contact PMAS at Tel:- 6336 4227 / 6336 1401 or

Email:- info@pmas.sg